



*Photo Courtesy of Winnipeg Goldeyes*

PRO QUALITY SINCE 1908

## A Message From The President

I have been in the baseball and softball industry for 49 years now and what a wonderful industry it has been to be a part of. A large number of long term friendships have been made with wonderful dedicated hardworking people over these many years.

The 1916 St Marys company motto read “that which is worth doing at all, is worth doing well” . The history of our company since 1908 has been “quality and service” producing finished goods of the highest grade possible.

Our current senior staff and I were taught by employees who started at this Hespeler factory as early as 1933. They enjoyed the opportunity to work with those employees who transferred from St Marys, Ontario where baseball bat production started in 1908. I have many fond memories of Tom Marquis who transferred as the Plant Engineer running steam power for the plant to power machinery as both plants were running before electricity came to our areas.

My daughter, Rachel, joined as Vice President in 1999 and her daughter, Joscelyne, started in 2018 as Office Manager. Our entire history has been built by generations of families and extended families who chose to work at the factory, putting great effort and skill into making the highest quality baseball bats.

Our KR3 Sales Manager, Stan, started working in the sporting goods industry in 1988. Our production is currently supervised by Steve, who started in this plant in 1982. Our head lathe turner, Davy, started in 1976.

Millions of bats have been made under the brands St Marys, Cooper and KR3, including over 300,000 for professional players.



**St Marys to Cooper to KR3 – Pro Quality Since 1908**

*I want to take this moment to thank you for your order.*



# 2022 PROGRAM

## OUR WOOD SUPPLIERS - ENVIRONMENTALLY RESPONSIBLE

- Our combined suppliers have over 200 years of experience and strive to be no-waste facilities with commitments to “green” technologies and responsible forestry standards.
- The owners maintain a hands-on approach that keeps their focus on providing the **highest quality bat billets**.
- Vacuum-Kiln drying ensures consistent bright white billets of maximum strength and durability.
- Working with both landowners and government standards to provide “Forests for the Future”.

## HAND-SPLIT BATS - THE HIGHEST QUALITY

**HAND - SPLIT**

- Most durable – less breakage as no cross grain.
- Professional players prefer **Straight-Grained bats** from knowledgeable bat makers.
- Superior craftsmanship and grading expertise are needed to meet the standards of today’s ballplayer. The Player today is more serious and dedicated.
- Historically, all wooden bats were made for over 100 years by splitting logs and turning these splits into round billets. Only with the startup of Maple was sawn lumber introduced to save money.

## PRO GRADE - INK DOT CERTIFIED

- All our Maple and Birch bats pass the Ink Dot test ensuring that the wood cells are correctly aligned which **dramatically reduces breakage**.
- The “Ink Dot Certified” label is located on the face grain of our Canadian Rock Maple and Hi-Impact Birch models (Ash does not require an ink dot test). This is accurately measured with a Pro supplied test gauge to ensure the face grain wood cells are straight.
- Note: a bat can be Ink Dot Tested and still fail. Testing alone does not mean it is a better bat. KR3 offers Ink Dot Certified bats meaning that they are **Ink Dot passed**. We are proud to offer our players straighter grain and stronger bats to help them perform better at the plate.



## NO-WASTE FACILITIES

We deliver our wood shavings to local farmers.



# A LEADER IN WOOD COMPOSITE BATS

## WHY BUY KR3 WOOD COMPOSITES?

- All launched since 2003-Real **Drop 3, 4, 5 and 7's**.
- Our wood composite bats look, feel and sound like wood bats because they **ARE wood bats**.
- Canadian made wood composites made from premium quality wood sourced in North America.
- Superior durability is backed up from 60 days to our GOLD Series, 1 Year line
- KR3 has designed a wood composite line to offer players that aren't familiar with or can't hit solid wood properly every time, the durability that they want without sacrificing the performance.
- In House lab testing to ensure highest quality standards

## BENEFITS OF KR3 WOOD COMPOSITES

- **Great Durability** achieved from a Rock Resin epoxy produced only for KR3.
- The leader in **large barrel models** available including the 2017 launch of the 2.610" max professional barrel sizing.
- The leading supplier to Dominican training academies where many **future Pro players** are trained.
- More **freedom** to hit outside the contact area of wood bats.
- High performance wood composite **drives the ball further**.
- Large barrel bats are strengthened with fibreglass around the handle.

## BONING

- Bone rubbing goes back to Ty Cobb, who would fasten his bat in the clubhouse vise and rub them for hours with a large bone hollowed out from the thigh of a steer.
- Starting in our plant in 1933 and passed down from **generation to generation**, the procedure has been updated and finely tuned by KR3.
- All of our wood bats are boned at the factory, making the hitting surface **7% to 10% harder**. This allows the hitter to drive the ball much farther.

## QUALITY AND EXPERIENCE

- KR3 is Canada's oldest bat manufacturer with **over 110 years** of bat making experience. Our manufacturing roots go back to March 30<sup>th</sup> 1908 in St. Marys, Ontario, when Solen Doolittle started manufacturing baseball bats.
- **All Wood Models—Hand Split Billets—Ink Dot Certified**
- We have pioneered many unique manufacturing processes and all of our staff are committed to being "corporately responsible" to each and every one of our ballplayers in supplying the best quality on every bat made.

100 Year Tradition  
*with* **MODERN TECHNOLOGY.**

# 2022 PROGRAM

Hard **HAND-SPLIT** Maple

## MAPLE MAGNUM **NEW** 6 MONTH WARRANTY



- **ALL New** For **2022** Season
- Hand Split Hard MAPLE **Ink Dot Certified**
- Handle Wrapped In Fibreglass To Provide **Maximum Durability.**
- A High Performance Bat with **6 Months** Warranty.
- BBCOR Approved In Drop 3

Models Available: C271 32" - 34", M110 32" - 34", C243 32" - 34"

**HAND - SPLIT**

## MAPLE MAGNUM ULTRA **NEW** 1 YEAR WARRANTY



Models Available: I13 32" - 34"

**HAND - SPLIT**

- **BONE RUBBED**
- **FINEST PRO QUALITY MAPLE BILLET**
- **1 YEAR WARRANTY**

Our **GOLD** Series

- The **Ultimate High Performance** Bat.
- **Ink Dot Certified** Hard Maple.
- Hand Split
- Handle Wrapped in Fibreglass to Provide Maximum Durability
- **New Flexible Rock Resin For Max Flex and Excellent "Pop"**
- BBCOR Approved in Drop 3
- **In House Lab Tested Gold Series**
- **Order Early**, as continually in demand

PRO QUALITY SINCE 1908





## WOOD COMPOSITES Warrantied Models

*High Performance Bats That Give You The Freedom To Hit Outside The Sweet Spot Without Breaking Your Bat.*

### EAGLE MAGNUM



Models Available: C271 31" - 34", C243S 31" - 34", I13 31" - 34", PAT5 31" - 34"

- Premium Quality **Solid Maple**.
- Fiberglass Sleeving 22" Over Handle Applied With Rock Resin Epoxy **Increases Durability**.
- **60 Day** Warranty.
- BBCOR Approved in Drop 3.
- **Leading Bat** with Many Pro Prospects.
- **Order Early**, as continually in demand.

### EAGLE MAGNUM ULTRA



Models Available: C243 32" - 34", RC22 32" - 34"

- Hand-Split Premium Quality Solid Maple.
- **Biggest Barrel** 2.610" Allowed in Pro Baseball.
- Fiberglass Sleeving 22" Over Handle Applied with Rock Resin to Provide **Maximum Durability**.
- **90 Day** Warranty.
- BBCOR Approved in Drop 3.

HAND - SPLIT

*Treating All Ball Players Like Professionals.*



## WOOD COMPOSITES Warrantied Models

*High Performance Bats That Give You The Freedom To Hit Outside The Sweet Spot Without Breaking Your Bat.*

### BIRCH CROSSOVER—DROP 5 & 7



Models Available: Drop 7 C271 29" - 31"  
Drop 5 C243 29" - 32", M110 29" - 32", I13 29" - 32"

- **Drop 7 & Drop 5** Gives The Hitter Maximum Bat Speed.
- Fiberglass Sleeving 22" Over Handle Applied With Rock Resin Epoxy For Durability.
- High **Shock Resistance**.
- **90 Day** Warranty.
- **Best Transition Bat** for Player Moving From Aluminum To Wood.
- Premium Lightweight.

### MAPLE CROSSOVER—Drop 3, 4 & 5



Models Available: Drop 5 C243 29" - 32", I13 29" - 32"  
Drop 4 Big Barrel Pro 29" - 32"

- **Premium Lightweight** Solid Split Stock Maple.
- Fiberglass Sleeving 22" Over Handle Applied With Rock Resin Epoxy For Durability.
- **Drop 5** And **Drop 4** Gives The Player **Maximum Bat Speed** With a Large Barrel.
- **90 Day** Warranty.
- **New Adult Length** for 2020 Season
- **Best Transition Bat** from Aluminum to Wood.

**Adult Length:** Drop 3 I13 31" - 34"

HAND - SPLIT

PRO QUALITY SINCE 1908



# 2022 PROGRAM

All

HAND-SPLIT

Models

NORTHERN MAPLE

*The straighter the grain, the higher the performance and durability of the bat.*



- Premium Pro Ink Dot Quality Northern Maple **Canadian Quality**
- Comes as an Assortment of Raw Handle/Black Barrel and All Black
- Bone Rubbed and Cupped as Needed to Ensure Weights
- Hand Sanded for Balance and **End Stamped**
- Unique Vacuum Drying To Prevent Flaking Since 1985
- Drop 2-3 Cupped

*All Wood Bats Are Bone Rubbed For Maximum Hardness*

## Preferred Models

## Sizes

C271	32", 33", 33 <sup>1/2</sup> ", 34"
M110	32", 33", 33 <sup>1/2</sup> ", 34"
C243	32", 33", 33 <sup>1/2</sup> ", 34"
I13	32", 33", 33 <sup>1/2</sup> ", 34"



**“From St. Mary’s to Cooper to KR3”**

*Treating All Ball Players Like Professionals.*



# 2022 PROGRAM

All **HAND-SPLIT** Models

## SUPERPOWER™ TRAINING BATS

### ONE HAND TRAINER



- Build Forearm Strength
- Develop Greater Bat Speed
- Improve Hand to Eye Coordination
- Pro Ink Dot Quality Hard Maple
- Triple Coated in High Gloss Lacquer

Models Available: 18" - 15oz  
22" - 18oz  
25" - 21oz

### SWEET SPOT TRAINER



Models Available: 31" - 5.75" Sweet Spot  
32" - 7.25" Sweet Spot  
33" - 7.50" Sweet Spot

- Learn How To Get the Sweet Spot on the Ball
- Professionally Taped with Tiger Grip in White
- Pro Ink Dot Quality Hard Maple Triple Coated in High Gloss Lacquer

### HI-IMPACT TRAINER



Models Available:  
Adult: 33" - 45oz  
34" - 46oz  
Youth: 29" - 35oz  
31" - 37oz

- Develop Power While Maintaining Proper Mechanics
- Perfectly Balanced to Strengthen the Forearms
- Professionally Taped with Tiger Grip in White
- Triple Coated Ink Dot Maple

PRO QUALITY SINCE 1908



# 2022 PROGRAM

All

HAND-SPLIT

Models

## INK DOT CERTIFIED Maple & Birch

### CANADIAN ROCK MAPLE



Models Available: C243 31" - 34", T318 32" - 34", I13 31" - 34", PAT5 32" - 34",  
C271 31" - 34", M110 31" - 34"

Pro Certified Ink Dot. Double Bone Rubbed.

- **Pro Ink Dot Certified** Canadian Maple. The Straighter The Grain, The Higher The **Performance And Durability** Of The Bat
- Factory Bone Rubbed For **Maximum Hardness** Since 1933.
- Unique Vacuum Drying To Prevent Flaking Since 1985.
- Hand Sanded For Balance.
- St. Marys Pattern 5
- In-House Lab Testing—Our Strongest Wood Bat.

TRIPLE  
DIPPED  
DOUBLE  
BONE

*All Wood Bats Are Bone Rubbed For Maximum Hardness*

### HI-IMPACT BIRCH



Models Available: C271 32", 33", 33.5", 34", C243 33", 33.5", 34", I13 33", 33.5", 34"  
Pro Certified Ink Dot. Double Bone Rubbed.

- **Pro Ink Dot Certified** Yellow Birch.
- **41% More Shock Resistance** Than Maple.
- Hand Sanded For Balance.
- Factory Bone Rubbed For Maximum Hardness Since 1933.
- In House Lab Testing 40% more Durable

*Treating All Ball Players Like Professionals.*



All **HAND-SPLIT** Models

## STEEL HARDENED ASH



Models Available: Drop 7 C271 29" - 31"  
 Drop 5 C271 29" - 32"  
 Drop 3 C271 32" - 34", C243 32" - 34" & I13 32" - 34"

- **Finest Pro Quality** 2nd Growth White Ash.
- Maximum of **8 Grains/Inch**.
- Double Bone Rubbed For Maximum Hardness Since 1933.
- **Triple Dipped** and **Flame Treated** for Maximum Hardness Since **1933**.
- **Grain Filled** Process **Since 1917**.
- Hand Sanded For Better Balance.
- **St Marys C271**

## NORTHERN WHITE ASH



Models Available: Drop 3 C271 32" - 34"  
 Drop 5 C271 29" - 31"

- **Pro Hand-Split** Quality
- Factory Bone Rubbed For Maximum Hardness **Since 1933**.
- Grain Filled Process **Since 1917**.
- Hand Sanded For Balance.
- **Flame Treated** For Extra Durability & Hardness.
- All in C271 **the Strongest Model**. Maximum Durability

## FEATHER LIGHT FUNGO



Light Weight Maple Fungo 36" 20oz

**HAND - SPLIT**

- Hand Selected **Premium Grade Split, Ink Dot Maple**.
- Specifically Designed For Coaches To Easily Hit Ground Balls And Fly Balls For Infield Or Outfield Practice.
- St. Marys Fungo

PRO QUALITY SINCE 1908



# The Best from the Northern Forests



## 110 YEAR TRADITIONS

- **1908**—Solen Doolittle starts **St. Marys** March 30th
- **1917**—Largest bat manufacturer in Canada with 16 models, #1 line 34" \$7.50/dozen
- **1933**—**Seagrams** purchases and "Super Power" models of 1935 now at \$3.00/each
- **1958**—50 year anniversary running models: Mantle, Williams, Snider and Musial
- **1972**—**Cooper** buys operation now running out of Hespeler. Changes label to **Cooper**
- **Jack Cooper** builds on his success with dedication to high performance, quality products and great service
- **1989**—30% of Major League players using Cooper and at **8500/year, #2 behind Louisville**
- **1996**—Cooper line discontinued at plant
- **1999**—Hespeler **Plant Manager** since 1976 starts KR3 and 3rd generation label of "Canadian Bat Manufacturing" continues
- **2003**—Launch **Maple Magnum** wood composite with 90 day warranty, BBCOR approved
- **2004**—Launch **Hickory Magnum** wood composite with 6 month warranty, BBCOR approved

## MODERN TECHNOLOGY

- **2008**—**KR3** celebrates 100 years of Canadian Bat manufacturing history
- **2010**—Launch **Birch Crossover** wood composite in Drop 5 with 90 day warranty
- **2012**—Launch **Eagle Magnum** wood composite with 60 day warranty, BBCOR approved
- **2014**—Launch of **Northern line** of Pro Solid Wood Maple, Ash and Birch, including Drop 5 Ash
- **2016**—Launch **Birch Crossover** in Drop 7 with 90 day warranty. All wood models pro quality standards
- **2017**—Launch **Eagle Magnum Ultra**—maximum 2.610" Pro barrel size, Drop 3 with a 90 day warranty
- **2018**—KR3 celebrates 110 years of Canadian Bat manufacturing history
- **2019**—St Marys Models in Ash, Maple & Fungo
- **2020**—Launch of Gold Series Maple Magnum Ultra
- **2021**—Launch of St Mary's Custom Performance Bats
- **2022**—Launch of Training Bats



**"From St. Mary's to Cooper to KR3"**

**HAND - SPLIT**

**You only have to try our bats once to be convinced of the difference quality makes**

### PLANT

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